



NEW DEAL ADVISORS SUPPORTS THE FEDRIGONI GROUP IN THE ACQUISITION OF A MAJORITY STAKE IN THE POLI-TAPE GROUP

Milan, May 22 2024, - New Deal Advisors, an independent firm specializing in advisory services to M&A Transactions has supported Fedrigoni Group, a leading global player in the production of specialty papers for luxury packaging and other creative applications, in the acquisition of a majority stake in the share capital of the POLI-TAPE Group, an internationally recognised German company in the production of high-quality materials for graphical applications. Its majority shareholder, the Möhren family, will retain a significant share of the capital, ensuring a smooth transition.

The POLI-TAPE Group, founded in 1993, distributes its products in more than 90 countries, operating in the fields of textile graphics, sign production and large-format digital printing and positioning itself as a key player in the application tape market. Fedrigoni's entry into the share capital of POLI-TAPE aims to diversify the company's self-adhesive materials portfolio for visual communication, increase its presence in the textile and special graphics segment and expand its production capacity and distinctive know-how on polyurethanes. Over the past four years, Fedrigoni has completed 16 M&A transactions, including four in 2024.

New Deal Advisors with a team led by Antonio Ficetti Gasco (partner), who was supported by Eight International, a global network of which New Deal Advisors is a founding partner, has provided Financial Due Diligence services to Fedrigoni Group.

New Deal Advisors

New Deal Advisors is an independent firm specialising in advisory services in M&A. Established in 2012, New Deal Advisors provides support in a broad variety of extraordinary transactions streams including mergers and acquisitions, restructuring,

transformation processes, forensic and litigation activities, fairness opinions and valuation services. New Deal Advisors has worked for more than a decade alongside private equity funds, investment holdings, family offices, financial institutions and strategic players achieving to date the finalisation of over 200 deals.