



EUGENIO ROSSETTI JOINS NEW DEAL ADVISORS AS SENIOR ADVISOR FOR DEBT & RESTRUCTURING

Milan, October 16 2024 - **New Deal Advisors**, an independent company specialising in advisory services to M&A Transactions, announces the appointment of **Eugenio Rossetti** as Senior Advisor for Debt & Restructuring.

Eugenio, who has a degree in Mechanical Engineering, has more than 30 years of experience in the banking and financial sector, having held senior roles at Istituto Mobiliare Italiano, Sanpaolo IMI and Intesa Sanpaolo, where he served as Chief Lending Officer and Chairman of the Credit Committee from 2008 to 2017. Eugenio has a deep knowledge of the main Italian industrial sectors, as well as in-depth experience in the corporate financing process.

"We are very delighted that Eugenio Rossetti has chosen to join us, considering our positioning and value proposition attractive and valid. I am sure that, especially in the current market context, our collaboration will be fruitful," comments Mara Caverni, Managing Partner of New Deal Advisors.

"The debt restructuring context in Italy is evolving, with an increase in restructurings and characterised by a growing collaboration between banks and companies with a focus on tailor-made solutions that avoid bankruptcy and promote business continuity, safeguarding employment. I believe that the number of debt restructuring operations will continue to grow, especially

in the current context of geopolitical and economic uncertainties, thanks also to recent regulatory developments, which aim to simplify and accelerate processes, making solutions more accessible for companies in difficulty. Sectors such as automotive, construction and retail will require special attention in the near future. Finally, the use of digital technologies for credit risk assessment and restructuring management will make operations even more efficient,” adds Eugenio Rossetti, Senior Advisor, Debt & Restructuring.



Eugenio has been a director of Tinexta since 2018, and of Banco BPM since 2020. In both companies he is also Chairman of the Audit and Risk Committee. In addition, since 2024 he has been Chairman of the Investment Committee of the Azimut Group's private debt fund.

New Deal Advisors

New Deal Advisors is an independent firm specialising in advisory services in M&A. Established in 2012, New Deal Advisors provides support in a broad variety of extraordinary transactions streams including mergers and acquisitions, restructuring, transformation processes, forensic and litigation activities, fairness opinions and valuation services. New Deal Advisors has worked for more than a decade alongside private equity funds, investment holdings, family offices, financial institutions and strategic players achieving to date the finalisation of over 200 deals.