



## NEW DEAL ADVISORS SUPPORTS PARTECH IN ITS INVESTMENT IN XFARM TECHNOLOGIES

Milan, October 09 2024 - **New Deal Advisors**, an independent company specialising in advisory services to M&A Transactions, has supported **Partech**, on its EUR 36 million Series C round in **xFarm Technologies**.

Partech, a global technology investment firm, through its Impact Growth Fund, which aims to scale European impact technology leaders working to solve environmental and social challenges, led the €36m Series C funding round in xFarm Technologies. xFarm Technologies is a technology company that supports the work of over 450,000 farms in more than 100 supply chains, covering 7 million hectares worldwide, through its xFarm digital platform. The company also intends to improve its performance, further develop its services and adapt them to the needs of specific markets and customers.

New Deal Advisors with a team led by Lorenzo Lavini e Antonio Ficetti Gasco (partner), has provided financial due diligence services to Partech.

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### New Deal Advisors

New Deal Advisors is an independent firm specialising in advisory services in M&A. Established in 2012, New Deal Advisors provides support in a broad variety of extraordinary transactions streams including mergers and acquisitions, restructuring, transformation processes, forensic and litigation activities, fairness opinions and valuation services. New Deal Advisors has worked for more than a decade alongside private equity funds, investment holdings, family offices, financial institutions and strategic players achieving to date the finalisation of over 200 deals.